

UofA OLLI Graphic Design & PowerPoint® Class

1. Introduction + Good vs. *bad* PowerPoint
2. PowerPoint is like a paper collage
3. **Ctrl+Z – Ctrl+X – Ctrl+Y – Ctrl+C – Ctrl+V** [COMMAND] key on MAC
4. Interface overview
 - a. Toolbar vs. Ribbons & Page layout & Portrait vs. Landscape & sizing pane
 - b. Recommendation: NO Themes & MS/Designs & MS Template slides
5. Shapes & text creation
 - a. Dotted outline vs. solid line & grab handles
 - b. Move Shapes & Group / Ungroup
6. How to save your work
7. COLOR THEORY
 - a. Color Wheel: RGB vs. CMYK & Pantone® Matching System (PMS)
 - b. Web vs. Print resolution & Inkjet vs. Laser printing
8. Change Colors & Line + /Boarder Thickness
9. Typology and Fonts
 - a. Serif vs. San Serif vs. Grunge vs. Symbolic
 - b. Add/Change font face
 - c. Bold & Italic & Underline & Superscript/Subscript
 - d. Leading and Kerning & Insert special characters & Ligatures + Ornaments
10. Alignment & Distributions of objects
11. Gradient Colors – just like the entire world
12. Manipulate Shapes (other than PowerPoint® shapes, e.g. Post-it® notes)
 - a. Gradient colors & transparency
 - b. Shadow – Shadow – Blur – Rotation – Edit Points
13. Insert/Import
 - a. Clip art, Sounds, & Movies
 - b. Modify Clipart (PAINT)
 - b. Pictures – color/brightness corrections
 - c. Sound & Movies – Limited ‘editing’ options
14. Animation & Transitions in PPTX presentations & Self-running show w/o PPT
15. 3D Shapes, & Boolean Functions
16. Customize shapes & working @ 400% & resizing
+unusual design effects
 - Convert to .jpg or .png for other software
 - a. Punch out; 3D; text effects; picture paste
 - b. Change/rearrange ribbons
17. Build Branding Bible & Lorem Ipsum
18. Things that Microsoft says “you can’t do”
19. Student Presentations (optional) + Certificates
20. Week 8: review/Q&A, explain & work with individuals

hyphen vs. en mark vs. em mark

Ideas for PowerPoint® projects

Brochures:  or Craft Shows
Dinner menus & Pot Luck recipes
Flyers – Invitations – Posters
Certificates
Personal or Business Cards
Self-running shows:
 Business – Family – Hobbies
Illustrations in research papers
Website design elements
Social media designs
Tribal history & Traditions
and Presentations

Please contact me at any time if you need additional assistance:

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